

The 32 SONGS Project

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Welcome

Here you'll find information describing the 32 SONGS Project

To begin, we must emphasize that The 32 SONGS Project is just a concept at present. It does not exist yet. This website page has been created to explain how this project MAY work and what we plan to accomplish.

Thank you for considering to help us by offering your good advice. Please send your advice to our contact information found at the end of this description.

Why This Project?

The purpose of the 32 SONGS Project is to generate funding for humanitarian projects designed to build infrastructure facilities to help rural villagers of the developing world. Specifically, our projects will build the most important infrastructure facilities routinely lacking today in developing countries. These include:

- Safe water supplies;
- Latrines and other sanitation facilities;
- Hygiene equipment such as hand-washing stations for schools and centralized bathing facilities for communities;
- Efficient and vented kitchen stoves;

Building this equipment will provide an immediate and positive impact for rural villagers in the developing world. Let us explain –

The Significance of Water

There is no question that **Water** is absolutely the best way to impact rural villagers in the developing world in a positive way. When we go to a rural area of the developing world, we see people who today are living basically as humans did thousands of years ago. The men of the community are usually a combination of hunter/gatherers and minding small agricultural plots of land where they grow crops that have been grown in their area for thousands of years. The women and children of the community gather water and often firewood, and clean clothes and prepare meals. The children may go to school if one is available and if they can fit in school between their daily chores.

There are life-changing health ramifications associated with providing water to a community that affects disease, hunger and poverty. But something you may not know is that providing a water source for an area of villages also impacts education, personal growth, and business opportunities. It takes a lot of time for women and children to access water in many, many regions of the world. On the African Continent, water can be many miles away and it takes time to walk that distance carrying a heavy commodity such as water (weighing 8.3 pounds per gallon). Even in developing countries

that have a lot of surface water (such as Central American countries), villagers often must walk down to a spring or a stream that may be hundreds of feet below their village and, more importantly, must walk back to their village carrying water-filled containers up steep and dangerous hillsides.

Women and children can only carry 1 – 3 gallons of water under ordinary circumstances so gathering water several times a day is often required. Once a water system is installed in a village, women and children have substantial more time in their lives to allow them the time to pursue things such as an education and to be more productive. So besides impacting disease, hunger and poverty (as if that wasn't enough), providing a safe water source also opens the possibilities for higher education, personal growth, and business opportunities, especially for women living in the developing world. Again, there is nothing that comes close to making a positive impact for villagers in the developing world as giving them a safe source of water at their village.

The Rural Poor

Ever since the beginning of international aid, the rural poor have been neglected by almost everyone in a position to help them, especially their own political leaders. It was startling for us to first realize that many leaders in developing countries do not care enough to help the majority of their own country's population specifically because they live in rural areas (often making up 70% of the population). Why, you might ask? The simple truth is that many leaders in developing countries are focused on the business of their country that generates wealth and not on the well-being of their own people. And that is the simple truth why people living in most rural areas in the developing world are still living basically as humans did thousands of years ago in our technology-advanced world of the 21st Century. Ideally, the leaders of the developed world would "push" their developing world counterparts to become more enlightened in terms of human rights and their responsibility to provide basic human needs to their people. But interactions between developed countries and developing world leaders are solely focused on doing business, so we do not see that happening anytime soon.

Furthermore, water projects have been notoriously underserved by all measures of international aid. And yet when one creates a set of priorities for helping people in need, safe water is always at the top of the list. Without safe water, all other forms of help, including such important health factors as vaccinations, pale in significance. Health practitioners we've met working in the field agree that, generally speaking, children are no better off with vaccinations if they are drinking microbiologically contaminated water every day of their lives. But admittedly, setting up a temporary clinic to give vaccinations is far easier than supplying a safe water supply for the life of a child.

The bottom line to this discussion is the fact that the rural poor living in developing countries desperately need safe water and sanitation facility projects and a voice in the international aid community. Through the 32 SONGS Project we will fund water and sanitation projects specifically to benefit the rural poor and we'll help give the rural poor that voice every chance we get.

Why 32 SONGS?

We didn't start out with **32 songs** in mind; it just happened that way. We were looking for songs that referred to water in some way and we wanted the songs to also have an element of either introspection or an interesting/compelling message. When we were finished there were 32 songs on our list. It's as simple as that.

How the 32 SONGS Project Works

This concept is not functional yet and we're merely soliciting advice at present; once operating, the following MAY describe how the concept will work:

Funding for our humanitarian projects can be raised in two ways:

1. Whenever a Water Project CD is sold, the **32 SONGS Project** receives a percentage of the profits generated from the sale of each CD; and
2. Whenever one of the 32 songs are played on the radio, the **32 SONGS Project** receives a percentage of the revenue generated by playing the song;

Therefore, the more these 32 songs are played on the radio, the more funding is generated for humanitarian projects.

Who We Are

Ted Kuepper, Executive Director of Global Water, created the **32 SONGS Project** concept as a way to generate funding for humanitarian water/sanitation/hygiene projects in rural areas of developing countries. But without the following people, needless to say, this project could never have been possible:

IF YOU WOULD LIKE TO BE A MEMBER OF OUR ADVISORY BOARD OF DIRECTORS, PLEASE LET US KNOW.

Partners and Supporters

Recording Artists & Related Record Companies - All the recording artists that created the beautiful music represented by our **32 Songs** and their respective record companies are a partner in this project. They have graciously agreed to give a percentage of their profits to this project and they include:

WE'LL LIST NAMES OF ALL ARTISTS AND RECORDING COMPANIES, ETC. THAT ARE INVOLVED

Global Water is the volunteer-based, humanitarian non-profit organization that provides program management for our projects in the field. They have been involved with humanitarian water projects since 1982 and you can read all about them on their website – www.globalwater.org In addition, we will also fund other non-profit organizations involved with our humanitarian focus of water/sanitation/hygiene projects.

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Peace Corps Volunteers - We work with Peace Corps volunteers whenever possible. We rely on them to identify worthwhile projects in rural areas of developing countries, especially for primary and secondary school projects.

Non-Governmental Organizations (NGOs) – The people who actually run our projects are staff members of NGOs who are living and working in a developing country. These NGOs live in rural areas, know the communities in need and know how to implement field projects better than anyone else. The use of local NGOs is the main reason why the **32 SONGS Project** will be so efficient and productive. We do not send teams of Americans over to a developing country to work; instead we use skilled workers who are already living in the developing country to perform the project work. Besides implementing our humanitarian projects, funding local NGOs provides jobs and construction training for the staffs of the NGOs. We've borrowed this concept from the non-profit organization, Global Water, who uses this model in their work throughout the world.

How You Can Help

This concept is not functional yet and we're merely soliciting advice at present; once operating, the following MAY describe how people can help:

Buy the Water CD; it's a great collection of music designed to help the poorest of the poor and, in some cases, to make you think about the world, yourself, relationships, etc., etc.

Contact radio stations around the country and request one or more of the 32 songs. Remember, every time one of the songs is played on the radio, it is generating money for our humanitarian projects. Here we'll include a search engine so people can find a radio station near them and its contact information to request a song.

32 Songs

THIS LIST IS OUR FIRST CHOICE OF SONGS. HOWEVER, IT IS NOT KNOWN HOW REALISTIC THIS LIST IS. WE HAVE ADDITIONAL SONGS THAT COULD BE ADDED TO THIS LIST IF SOME OF OUR ORIGINAL 32 SONGS ARE NOT AVAILABLE FOR THIS PROJECT.

Admittedly, our 32 song list may be the most *eclectic* compilation of music ever. Where else will you find Garth Brooks, Green Day, Smokey Robinson & the Miracles and the Beatles on the same CD? Our list includes rock n' roll (hard, soft and Motown), country music, a couple of folk songs and a contemporary ballad or two. Each song either mentions water directly or mentions something that relates back to water in some way.

In addition, most of these songs have an introspective or, in some cases, a compelling message. If you listen to the lyrics of these songs, they will make you think about yourself, about your relationships, or about the world around you.

All of the songs are listed in alphabetical order by their singers (which are also the songwriters in most cases) with the exception of the last song, “Somewhere over the Rainbow” by Eva Cassidy. We wanted to end our CD with an uplifting song that dreams of a better time, a better place, a better life. That’s precisely what we want to give the rural populations of the developing world.

Song Title	Artist	Water Reference
As My Guitar Gently Weeps	1-Beatles	Weeps
The River	2-Garth Brooks	River
The Pretender	3-Jackson Brown	Ice
Hallelujah	4-Jeff Buckley	Bathing
Changes in Latitude, Changes in Attitude	5-Jimmy Buffet	Ocean
Goin Back	6-The Byrds	Sailboat Glide
Viva La Vida	7-Coldplay	Seas
Zombie	8-The Cranberries	Crying
Who’ll Stop The Rain	9-Credence Clearwater Revival	Rain
So far Away From Me	10-Dire Straits	Rain
Catch the Wind	11-Donovan	Rain
Desperado	12-Eagles	Rainin
As Long as You Follow	13-Fleetwood Mac	Rainbow
Salsbury Hill	14-Peter Gabriel	Water
September	15-Green Day	Rain
This Old Heart of Mine	16-Isley Brothers	Tears
Imagine	17-John Lennon	Hunger
Reflections of my Life	18-Marmalade	Crying
Blue Sky Mine	19-Midnight Oil	Rain
New Horizons	20-Moody Blues	Tears
Wind on the Water	21-Graham Nash & David Crosby	Water

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Tracks of my Tears	22-Smokey Robinson & the Miracles	Tears
As Tears Go By	23-Rolling Stones	Tears
Bridge Over Troubled Waters	24-Simon & Garfunkel	Waters
Take Me For What I'm Worth	25-P.F. Sloan	Raincloud
Dancing in the Dark	26-Bruce Springsteen	Hungry
Downtown Train	27-Rod Stewart	Rain
Fields of Gold	28-Sting	Fields of Barley
Come Sail Away	29-STYX	Sea
With Or Without You	30-U2	Storm
Superstition	31-Stevie Wonder	Wash your Face/Hands
Somewhere Over the Rainbow	32-Eva Cassidy	Rainbow/Clouds

PLEASE NOTE, A DESCRIPTION OF EACH SONGWRITER, COMPLETE SONG LYRICS AND A LINK TO THE ALBUM/CD WHERE THE SONG CAME FROM WILL BE ADDED TO EACH SONG. IN ADDITION, AN EXPLANATION OF THOSE “WATER REFERENCE” WORDS THAT DO NOT RELATE DIRECTLY TO WATER WILL BE PROVIDED. FOR INSTANCE, “HUNGRY” IS ONE OF OUR WATER-RELATED WORDS; THIS IS BECAUSE MOST HUNGER PROBLEMS IN THE WORLD ARE ACTUALLY CAUSED BY A LACK OF WATER WHICH PREVENTS VILLAGERS FROM GROWING THEIR OWN CROPS. WE’RE STARTING WITH 32 SONGS, BUT THIS LIST CAN EXPAND SIGNIFICANTLY AS ARTISTS AND RECORD COMPANIES SEE THE ADVANTAGE OF THIS MARKETING CONCEPT. SOMEDAY, THERE MAY BE OVER 1,000 SONGS HELPING TO FUND HUMANITARIAN PROJECTS. BUT WE’LL START WITH 32.

PLEASE SEND YOUR COMMENTS ABOUT OUR CONCEPT AND YOUR THOUGHTS ON HOW TO GET THIS PROJECT OFF THE GROUND THROUGH THE FOLLOWING MEANS OF CONTACT:

Contacts

The **32 SONGS Project** creator is Ted Kuepper, Executive Director of Global Water. His contact information is as follows:

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